



Shivia & SLT partnership

Shivia empowers the poorest to create livelihoods, boost income and inspire permanent change

Shivia is a UK registered charity working in India. Our programmes provide the tools and training for very poor families to start income-generating agricultural enterprises from home. Our flagship programme, **Poultry Development Services**, is predominantly aimed at women, giving them the opportunity to earn money from raising chickens and selling the produce.

We know that when women earn money the whole family benefits and our research shows that the number one priority of our beneficiaries is to give their children the best education they can afford. This often means paying for private tuition to make up for poor standards in village schools, which is why we are proud to be partnering with **Simply Learning Tuition**, working together to offer a brighter future for children who are disadvantaged by poverty.

www.shivia.com

Shivia

Impact Story

We met Anawara when she came to a community meeting in her village organised by one of our locally-recruited field staff. Like so many of the women we help, she was not earning any money herself and the family was extremely poor (Below Poverty Line: living on less than \$1.90 per day) and so struggling to make ends meet. Her four eldest daughters had not been able to finish secondary school and so had married young. Anawara was determined to help her youngest daughter finish secondary school and pass the public exams she needed to go onto to higher education. This would give her a much better chance of getting a job in the future.



After the community meeting, Anawara registered for our Poultry Development Services programme, paying a small deposit for her first **Poultry Toolkit**.

Two years on, Anawara is delighted with the programme and the small poultry farming enterprise she has developed with our help and training. Most importantly, she is using her income to pay for the extra tuition her daughter needs to pass those all important secondary school exams.

“Poultry Development Services has helped a lot to improve my family’s life and means of income. Now I can buy many things for us and we eat good food regularly. I am very happy that I can earn some extra money to pay for private tuition for my child and keep her in school and give her healthy food to eat. I am very interested to start another farming enterprise and I want to start raising goats one day.”

Private Tuition in India

WHAT?

In India, the private tuition industry was estimated to be worth \$23.7 billion in 2013, and was projected to have reached \$40 billion in 2015. Private tuition has become so common that it is referred to as a third education sector, or the ‘shadow’ education system.

WHY?

The key reasons for taking tuition surround the poor quality that many students are experiencing in mainstream schooling. Particularly high numbers of secondary students use it in order to succeed in the final board examinations which determine successful completion of schooling and selection for further education or work opportunities.

85% of the demand for tuition is driven by low (clearly insufficient and unacceptable) levels of learning in schools.

WHERE?

In rural areas, government school pupils are considerably more likely to be taking private tuition than those at other types of schools.

In West Bengal, where Shivia works, 91% of secondary school children are taking private tuition. This is by far the highest percentage of children across all 29 states in India.

Source: RMSA Technical Cooperation Agency: Private Tuition in India: Extent, Patterns and Determinants. March 2016

Each Poultry Toolkit contains ten chicks, 2kgs bag of chick feed, essential vaccines and full training and mentoring for six months from our local field staff on how to successfully raise chickens and earn money from selling the produce.

Poultry Development Services: economics & impact

- ✓ £15: the cost of Shivia’s Poultry Toolkit. Our farmers pay 450 rupees (about £5.30) towards each toolkit.
- ✓ £45: typical annual income per toolkit from selling some of the birds for meat and keeping at least five hens for egg production.
- ✓ 34% of farmers report spending the income from their poultry enterprise on their children’s education. 51% reported reinvesting in a second enterprise to further increase the household income.
- ✓ On average, families spend 200 rupees (£2.35) a month on private tuition for primary/middle school children and 400 rupees (£4.70) a month for secondary school children.